

Faculty Name: Dr. Jasvinder Singh

Designation : Assistant Professor

Subject : Business Administration

Area of Specialization : Marketing (Major) and Finance (Minor)

College : Govt. Degree college, Kathua

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Summary

- Ph.D (Topic- Enterprise Resource Planning system in Tourism and Hospitality Industry) from University of Jammu.
- Currently working at Govt. Degree college, Kathua

Awards and Achievements

- Qualified UGC NET-JRF in Management, June 2012
- Qualified UGC NET in Management, December 2011.
- Qualified UGC NET in Commerce, June 2016.

Workshops, Seminars, Symposia and Conferences attended

- Paper titled “Enterprise Resource Planning System for service performance in tourism industry” presented in 2017 annual conference of emerging markets conference board” organized by **Indian Institute of Management, Lukhnow at Noida campus** on 05th - 07th, January 2017 .
- Paper titled “The impact of Enterprise Resource Planning systems on online travel agencies in tourism industry” presented in the 3ard international conference on sustainable destination excellence: Revitalizing peace through innovation in tourism management Organized by SHTM, university of Jammu on 05 -06 february, 2016.
- Paper titled “The role of information communication technology on service performance in tourism industry” presented in service Integration for value generation in tourism and allied services (under UGC SAP-DRS-2) Organized by The business school, university of Jammu on February 26-27, 2016.

- Paper title “customer Relationship management in hotel industry using ICT: a study of various hotels in Jammu” presented in International conference on sustainable Destination Excellence Organized by SHTM, university of Jammu on march 20-21, 2015.
- Paper title “customer perception of usage of online travel service in tourism industry” presented in Integrated Strategies for Marketing and Allied Service (under UGC SAP-DRS-2) Organized by The business school, university of Jammu on march 24, 2015.
- Paper title “ Information technology tools for sustainable development” presented in Change in cryosphere its impact on ecosystem services and rural Livelihoods: understanding Local Adaptation in the Himalayan Region Organized by Department of earth science, Bhaderwah campus, university of Jammu on October 13-14, 2014
- Paper title “Enterprise resource planning system in higher education” presented in Role of governance, leadership and management for quality enhancement in higher education institutions Organized by Hans Raj Mahila Vidyalaya jalandhar on September 5-6, 2014.
- Paper titled “Knowledge management and innovation in e-government” presented in 4th international conference on software solution, e – learning, computer sciences, information and communication technology on June 14-15, 2014.
- Paper title “Enterprise resource planning system in tourism industry” presented in Integrated Strategies for Marketing and Allied Service (under UGC SAP-DRS-1) Organized by The business school, university of Jammu on March 26-27, 2014.
- Paper title “Information communication technology for product distribution in tourism industry “ presented in Business Dynamics: Contemporary and Challenges Organized by the management school, kathua campus, university of Jammu on march 21-22, 2014.
- Paper title “Customer preference and satisfaction level in telecom sector” presented in Employment volatility in context with economics dynamism Organized by Bhadarweh campus, university of Jammu on October 25, 2013.
- Paper titled “sustainable development of tourism industry” presented in 4th national seminar on integrated approach to tourism development: contemporary practices and innovations organized by the business school, university of Jammu on March 18-19, 2011.
- Paper titled “Cross Culture interaction and leadership behaviour” presented in 3rd international conference on cross culture management organized by ICCCR and HRM, university of Jammu.

Attended Workshop

- Workshop name: – workshop on advanced multivariate analysis
Organized by :- The business school, university of Jammu, during March 26-28, 2013

- Workshop name: –ICSSR sponsored national workshop on research methodology.
Organized by : - Department of Human Resource Management and Organization Behavior, central university of Jammu, during May 12-21, 2015

Research Publications

- Information communication technology for product distribution in tourism industry in two days national conference issue and challenges organized by kathua campus, university of Jammu in association with NHRD .
- Information technology tools for sustainable development in two days international conference on change in Cryosphere its impact on ecosystem services and rural Livelihoods organized by Bhaderweh Campus, university of Jammu.
- Enterprise resource planning system in higher education in two days national conference on role of governance, leadership and management for quality enhancement in higher education institutions organized by Hans Raj Mahila Vidyalyaya jalandhar.
- Knowledge Management and Innovation in e-government in International Journal of Information & Computation Technology.
- Enterprise resource planning system in Tourism Industry in International Research Journal of Management Sociology & Humanities.

Academic Qualifications

Examination Passed	Board/ University	Subjects	Year	Division / Grade / Merit
SSC	JKBOSE			
Higher Secondary	JKBOSE	Non-Medical	2004	1 st Division
Bachelor's Degree(s)	University of Jammu	BCA	2008	1 st Division
Master's Degree(s) (M.A/M.Sc.)	Baba Ghulam Shah Bhadshah university, Rajouri	MBA	2011	1 st Division
NET/SLET	NET-JRF	Management	2012	
Other Diploma / Certificates etc.	NET	Commerce	2016	

Teaching Experience

Courses Taught	Name of the University/ College/Institution	Duration
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BBA	Govt. Degree college Ramnagar, Udhampur J&K as Lecturer	29 Sept. 2012 To 13 Mar. 2013
	Govt. Degree college Ramnagar, Udhampur J&K as Assistant Professor	15 March, 2017 to 31 July 2017
	Govt. MAM College Jammu	31 July, 2017 to 25 January 2021
	Govt. Degree College Kathua	01 February 2021 to till date

Extension Work / Community Service