

Ms Charandeep Handa

Assistant Professor in Commerce

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Career Objective

To achieve greater heights in career by working on diverse challenging assignments and utilizing sincere and dedicated approach to foster quality education and promote creativity and high-order thinking skills among students which calls for strong passion for holistic development of students.

Education

M.Phil (2010) - Department of Commerce, University of Jammu under the guidance of Prof. Neetu Andotra.

NET (2007)– University Grant Commission

M.com (2005)- University of Jammu (Gold Medalist)

B.Com (2003)- University of Jammu (Gold Medalist)

Teaching Experience

Worked as 10+2 Lecturer in School Education Department for more than 8 years. Joined Higher Education Department in Feb 2017 and posted at Govt. SPMR College of Commerce, Jammu. Transferred to Govt. Degree College, Kathua in Nov 2023 and since then working in Govt. Degree College, Kathua with full zeal and dedication.

Research Publications

‘Food Advertising and Health Issues: A Perceptual Analysis of Y Generation’, International Journal of Marketing and Technology, International, Peer Reviewed, 2014, Volume-4, Issue-11, pp.1-15, ISSN-2249-1058, Impact factor 3.833 for 2012 and 4.077 for 2013.

‘Advertising and Social Concern: A Perceptual Analysis of Youth’, International Journal on Managerial Studies and Research, International, Peer Reviewed, 2014, Volume-2, Issue-7, pp.160-166, ISSN-2349-0349.

Books & Chapters

‘Business Communication Skills and Development’, Kalyani Publishers Ludhiana, ISBN-978-93-272-8560-4, 2018, National

‘Emerging Trends in Social Science Research’, Chapter-‘A Review of Ethical Considerations in Social Science Research’, Archers & Elevators Publishing House Bangalore, ISBN-978-93-90996-09-4, 2021, National

Chapter published in 'Social Science Research' Vol-II, Archers & Elevators Publishing House Bangalore

Conferences and Seminars

International Conference, 'Management Education: The Road Ahead', Presenter, Title-Issues & concerns of Management Education: An Indian Perspective, 6-7 June 2019, School of Business, SMVDU Katra.

International Conference, 'Sustainable Business Practices for Rural Development', Presenter, Title-Role of Sustainable Development in SMEs, 27th Feb-1st Mar 2018, Udhampur Campus, University of Jammu in collaboration with Indian Council of Business Education Bangalore.

State level Seminar, 'Decent Work and Economic Growth Goal 8 of UN: Issues & Perspectives', Presenter, Title- Decent Work and Economic Growth: An Indian Perspective, 17th March 2017, Govt. SPMR College of Commerce Jammu.

National Webinar on 'Investor Awareness Programme including Mutual Funds during and after Covid-19' held on 12th Sep 2020 organised by Government Degree College, Samba.

National Webinar on 'Financial Planning and Investment Opportunities' held on 5th April 2021 organised by SPMR College of Commerce, Jammu.

Webinar on 'Moodle- Learning Management System (Use of ICT in Higher Education)' on 8th Nov 2020 organised by Indian Academicians and Researchers Association.

Participated in National level webinar on Investment Awareness Program held on 3rd Feb 2023.

One day National seminar on Entrepreneurship and Innovation organised by Research and Development Cell of Govt SPMR College of Commerce on 31st March 2023.

Attended a webinar on Strategy of managing Personal Finances on August 30 2024 organised by ICFAI University Raipur in collaboration with AMFAI.

Workshops & FDPs

'Leadership Development Programme on Responsible Citizenship' Cluster University of Jammu, 7th March-10th March 2018

'One week Workshop on Advanced Data Analysis: Tools & Techniques', PG Department of Commerce, University of Jammu, 18th -23rd March 2019

'One week FDP on Development & Implementation of MOOCS', Teaching Learning Centre Ramanujan College, University of Delhi, 21st Oct – 28th Oct 2020

‘One week FDP on Advanced Pedagogical Techniques’, Teaching Learning Centre Ramanujan College, University of Delhi, 29th Oct -05th Nov 2020

‘FDP in E-Learning & Content Creation’, NIELET Jammu, 22nd Feb- 26th Feb 2021

‘General Orientation course’, UGC HRDC University of Jammu, 2nd July -22nd July 2019

‘Online Two week Inter-Disciplinary Refresher Course on Advanced Research Methodology Tools & Techniques’, Teaching Learning Centre Ramanujan College, University of Delhi, 15th April -30th April 2021

Two-Day workshop on "Climate Change and Us" organised by SKUAST, RS Pura on March 23-24, 2022.

Four Days Online FDP on "ICT based Learning Management System for effective teaching in Higher Education" from 7th to 10th march, 2022 organised by Department of Computer Science, Govt. SPMR College of Commerce.

Online One Week Faculty Development Programme on Emerging Trends in Teaching, Learning and Research organised by Centre for Hospitality and Tourism, Baba Ghulam Shah Badshah University-Rajouri, J&K from 23rd of May to 29th of May, 2022.

Attended one day workshop on Patents and Intellectual property rights held on 6th Dec 2022 at MAM College.

Participated in National Workshop on Intellectual Property Rights organised by Central University of Jammu held on 20 January 2023.

One Day National Workshop on Multidisciplinary Research organised by R and D Cell in Jan 2023

As Member of RD Cell actively contributed in organising One week International virtual FDP organised by Govt. SPMR College w.e.f 20-26th Feb 2023.

Participated in 10 Days International Virtual FDP on Multi-disciplinary Research organised by GCW Bhagwati Nagar w.e.f 24 April - 3 May 2023.

Successfully completed 16 weeks SWAYAM Course on 'Research methodology and Statistical Analysis' with 90 score the exam of which was conducted on 20th Oct. 2023

Attended Two days workshop on Tax planning and strategies in Financial Management on Dec 20-21 2023 organised by GCW Bhagwati Nagar.

Participated in the 74th All India Commerce Conference organised by University of Delhi from Dec 12-15 2023 at O.P. Jindal Global University, Sonapat and presented paper on the topic, 'An Empirical Investigation of Knowledge Management Application in Telecom Sector'.

Successfully completed the NEP 2020 Orientation Sensitization Programme under Malaviya Mission Teacher Training Programme of UGC Organized by Shri Mata Vaishno Devi University Katra Jammu w e.f 8th - 17th Jan 2024.

Presented paper on the topic 'A Review of Current State of Happiness in India' in the Two Day International Conference on Health, Fitness, Yoga and Sports Science organised by GDC Kathua on 5th- 6th March 2024.

Extension Lectures

Deputed as resource person for 5 Day Training programme for content enrichment and pedagogical approach in teaching of Accountancy for newly promoted lecturers in Commerce at SCERT Jammu w.e.f 17th to 21st October 2022.

As resource person delivered lecture in the 4 Days Training Program on Content Enrichment and Pedagogical Approach at SCERT Jammu on 3rd Feb 2023.